

Rep Order# 8860398 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 37192

Printed: 10/05/2012 9:07 AM
Last Received: 10/05/2012 8:42 AM
Showing Buylines: All Lines

1 of 7

Station KLAS-TV LAS VEGAS
Advertiser (**██████████**) ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 361
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //361
Flight Dates 09/07/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$40,380
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A	Buyline Comment: NEWS	:30	\$245.00	09/07-09/07	2	1	2	\$490.00	
	2	M	600A-700A	Buyline Comment: NEWS	:30	\$245.00	09/10-09/10	0	0	0	\$0.00	
	3	M	700A-900A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/10-09/10	0	0	0	\$0.00	
	4	F	700A-900A	Buyline Comment: EARLY SHOW	:30	\$150.00	09/07-09/07	2	1	2	\$300.00	
	5	M	900A-1000A	Buyline Comment: LIVE	:30	\$250.00	09/10-09/10	0	0	0	\$0.00	
	6	F	900A-1000A	Buyline Comment: LIVE	:30	\$250.00	09/07-09/07	0	0	0	\$0.00	

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Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5884
Salesperson FAX# 202-872-0264

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---	---	---	---	---	---	---	---	---	---	---	---	---
17	M		300P-40CP	Buyline Comment: ELLEN	:30	\$325.00	09/10-09/10	0	0	0	\$0.00	
*18	F		300P-40CP	Buyline Comment: ELLEN Sales Remark: V9 . V9 Comment Changed, Spots/week Changed	:30	\$325.00	09/07-09/07	0	0	0	\$0.00	
19	M		430P-50CP	Buyline Comment: NEWS	:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
20	F		430P-50CP	Buyline Comment: NEWS	:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
21	M		500P-63CP	Buyline Comment: NEWS	:30	\$375.00	09/10-09/10	0	0	0	\$0.00	
22	F		500P-63CP	Buyline Comment: NEWS	:30	\$375.00	09/07-09/07	2	1	2	\$750.00	
23	M		630P-70CP	Buyline Comment: INSIDE EDITION	:30	\$300.00	09/10-09/10	0	0	0	\$0.00	
24	F		630P-70CP	Buyline Comment: INSIDE EDITION	:30	\$875.00	09/07-09/07	1	1	1	\$875.00	
25	F		700P-80CP	Buyline Comment: ET/INSIDER	:30	\$325.00	09/07-09/07	1	1	1	\$325.00	
26	M		700P-80CP	Buyline Comment: ET/INSIDER	:30	\$325.00	09/10-09/10	0	0	0	\$0.00	

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Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0244

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Salesperson Phone# 202-872-5884
Salesperson FAX# 202-872-0263

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	37	SA	700P-800P	Buyline Comment: ENTERTAINMENT TONIGHT	:30	\$175.00	09/08-09/08	0	0	0	\$0.00	
	38	SA	1000P-1100P	Buyline Comment: 48 HOJRS	:30	\$900.00	09/08-09/08	0	0	0	\$0.00	
	39	SA	1130P-1230A	Buyline Comment: THE UNIT	:30	\$70.00	09/08-09/08	1	1	1	\$70.00	
	40	SA	500A-700A	Buyline Comment: EARLY SHOW	:30	\$85.00	09/08-09/08	2	1	2	\$170.00	
	41	SU	600A-630A	Buyline Comment: NEWS	:30	\$125.00	09/09-09/09	1	1	1	\$125.00	
	42	SU	630A-800A	Buyline Comment: SUNDAY MORNING	:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
	43	SU	800A-830A	Buyline Comment: NEWS	:30	\$325.00	09/09-09/09	2	1	2	\$650.00	
	44	SU	830A-900A	Buyline Comment: FACE THE NATION	:30	\$300.00	09/09-09/09	1	1	1	\$300.00	
	45	SU	900A-700P	Buyline Comment: US OPEN TENNIS	:30	\$750.00	09/09-09/09	4	1	4	\$3,000.00	
	46	SU	500P-700P	Buyline Comment: NEWS	:30	\$200.00	09/09-09/09	3	1	3	\$600.00	
	47	SU	700P-800P	Buyline Comment: 60 MINUTES	:30	\$3,375.00	09/09-09/09	1	1	1	\$3,375.00	

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Salesperson FAX# 202-872-0263

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---	---	---	---	---	---	---	---	---	---	---	---	---
	48	SU	900P-1000P		:30	\$1,400.00	09/09-09/09	2	1	2	\$2,800.00	
Buyline Comment: THE GOOD WIFE												
	49	SU	1000P-1100P		:30	\$4,000.00	09/09-09/09	1	1	1	\$4,000.00	
Buyline Comment: THE MENTALIST												
	50	SU	1100P-1130P		:30	\$350.00	09/09-09/09	2	1	2	\$700.00	
Buyline Comment: NEWS												
	51	SU	500A-60CA		:30	\$75.00	09/09-09/09	2	1	2	\$150.00	
Buyline Comment: DC/WALL ST												
	52	M	100P-30CP US OPEN		:30	\$500.00	09/10-09/10	1	1	1	\$500.00	

—REPORT TOTALS—

Report Totals: 50 / \$40,380.00

—SALES MONTHLY TOTALS—

Sep 12: 50 / \$40,380.00

Sales Totals: 50 / \$40,380.00

Station Totals: 50 / \$40,380.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$134,600	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+